

# Memento

by Giovanni Barbieri



Ceramica Valledlunga wins the prestigious Interior Design award **BEST OF THE YEAR 2013** thanks to **MEMENTO**, the new gres porcelain stoneware born from the collaboration between Valledlunga and Giovanni Barbieri, a famous Artisan and Stone Designer of international level.

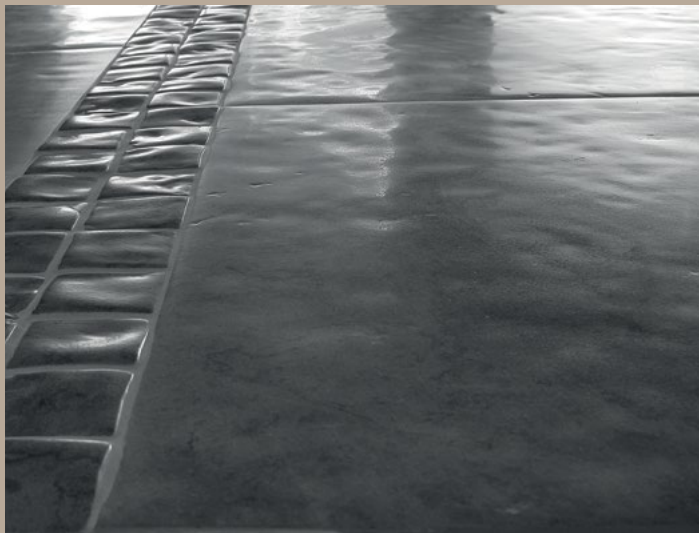
The award is organized by the famous Interior Design Magazine's<sup>\*\*\*</sup>, published in the USA and available online, and the awards ceremony was held on December 5, 2013; over 900 people from the design community (designers and manufacturers) gathered at Art Frank Gehry Design auditorium, IAC Building at 555 West 18th Street in NYC. The winners were announced during the ceremony by the Editor in Chief, Cindy Allen, and by the President and Publisher Mark Strauss.

This year the Best of the Year 2013 has registered a record figure: 1,800 presentations of product equal to 50% more than last year.

The website to rate the product has double registered the number of visitors compared to the prize of 2012, with 290,000 pages visioned and 62,000 votes expressed online.

That of 2013 was the 8th annual Interior Design Best of Year Awards.

The proclamation of the serie MEMENTO of CERAMIC VALLELUNGA as BEST OF THE YEAR 2013 in the Flooring Hard category occurred with the following motivation: ".....first mosaic and gres porcelain tile which constitute a genuine and true reproduction of the original, antique, wavy and patinated natural stone floors. Each tile shows the rounded, irregular wear pattern surface which is caused by thousand of footsteps over hundred of years".



INTERIOR  
DESIGN  
**BEST  
OF  
YEAR 2013**

<sup>\*\*\*</sup>Interior Design is the magazine for the interior design professional marketplace, published 15 times per year, monthly except semimonthly in April (Buyers Guide), May (Spring Market Tabloid), and October (Fall Market Tabloid). Each month, the magazine features a variety of outstanding projects, the latest new products across all disciplines, industry news and more. In fact, Interior Design offers the most editorial pages of any publication in the field. With a print circulation of more than 76,000 (paid), and over 170,000 monthly unique visitors online ([www.interiordesign.net](http://www.interiordesign.net)), Interior Design offers an unparalleled level of design-hungry readership.